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| **Vivekanand Education Society’s Institute of Technology, Chembur, Mumbai,**  **Year: 2022-23 (Odd Sem)**  **Internal Assessment Test II** |

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| **Class :  BE ( ALL Branches) - ILOC** | **Division:   A / B / C** |
| **Semester: VII** | **Subject: Management Information System** |
| **Date: 17/10/2022** | **Time: 1 hr** |

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| **Q.1)** |  | **(Attempt any five of the following)** | **Marks** | **Course Outcomes** | **BL** |
| a) | Distinguish between Ecommerce and Ebusiness | 2M | CO3,CO4 | BL4 |
| b) | Define Cloud computing.What are the different types of services provided by Cloud computing services ? | 2M | CO3,CO4 | BL1 |
| c) | What are different web 2.0 tools? | 2M | CO3,CO4 | BL1 |
| d) | List the advantages of any 2 types of wireless transmission media. | 2M | CO3,CO4 | BL1 |
| e) | Justify how QR code is better than Barcodes? | 2M | CO3,CO4 | BL1 |
| f) | What is an online storefront? | 2M | CO3,CO4 | BL1 |
| **Q.2)** | a) | What are the benefits and risks of social computing to business and customers? | 5M | CO3,CO4 | BL1 |
|  | **OR** |  |  |  |
| b) | Summarize  the different types of e-commerce with example. | 5M | CO3,CO4 | BL5 |
| **Q.3)** | a) | Explain various Functional area Information systems in organizations. | 5M | CO5 | BL2 |
|  |  | **OR** |  |  |  |
|  | b) | Define CRM with its components. | 5M | CO5 | BL1 |